

Course Syllabus

Name of Curricu- Undergraduate Degree, Mahidol University International College

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Course Code ICGN103

Course Title Essential Statistics

Number of Credits 4 (Lecture/Lab: 4-0)

Prerequisites ICGN102 Essential Mathematics

Academic Year Second trimester/ 2019 to 2020

Course Description Statistical ideas and concepts; probability theory;

discrete and continuous distributions; sampling; hypothesis testing; estimation;

simple linear regression analysis.

Course Objective

- 1. Identify basic statistical methods related to making decisions
- 2. Deliver a logical solution to statistical problems that one could encounter in life science by extending on his/her statistical understanding of the problem
- 3. Judge efficiency of decision making processes
- 4. Execute statistical decisions with the awareness of real world situation

Tentative Course Outline

Lecture	Topics	Lecture	Lab
		(hours)	
1	Chapter 1: Terminologies in statistics,	2	-
2-3	Chapter 2: Descriptive statistics, graphical method	4	-
4-5	Chapter 3: Descriptive statistics, numerical method	4	-
6-8	Chapter 4: Probability	6	-
9-11	Chapter 5: Discrete distribution	6	-
12	Review, Go over the project's topics	2	-
*	Midterm Exam.		
13-14	Chapter 6: Continuous distribution	4	-
15-16	Chapter 7: Sampling distribution	4	-
17-18	Chapter 8: Confidence intervals	4	-
19-20	Chapter 9: Hypothesis testing	6	-
21-23	Chapter 10: Simple regression analysis	4	-
24	Presentation on applications of Statistics in hotel management	2	-
*	Final Exam.		

Teaching method

- 1. Lecture
- 2. Assignments

Teaching media

Microsoft Office: Power Point and Excel

Measurement and Evaluation

Homework	10%
In-Class work	10%
Presentation	10%
Midterm Exam.	35%
Final Exam.	35%

Remark:

- Students MUST submit all assignments on time; otherwise the assignments will not be accepted.
- NO MAKE-UP exam, excepting only an emergency or accident case.

Course Evaluation

Grading Scale	Grade
90 - 100	A
85 - 89	B+
80 - 84	В
75 - 79	C+
70 - 74	\mathbf{C}
65 - 69	D+
60 - 64	D
Below 60	F

References

(Main) J. Buglear. Stats means business:

Statistics with Excel for business, hospitality and tourism.

2nd ed. Oxford. Elsevier; 2010.

(Supplement 1) C. H. Brase, C. P. Brase. Understanding basic statistics.

7th ed. Boston. Brooks Cole; 2016.

(Supplement 2) B. L. Bowerman, R. T. OConnell, E. S. Murphree,

J. B. Orris. Essentials of Business Statistics.

5th ed. New York. McGraw-Hill Education; 2014.

(Supplement 3) R. Johnson, P. Kuby. Elementary Statistics.

11th ed. Duxbury Press; 2011.

Instructor:

Section 1 Thotsaporn "Aek" Thanatipanonda

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Section 2 Phakaporn Lewchalermvong

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Class Schedule Section 1: A327 2 - 3:50pm Monday/Wednesday

Section 2: 1406 12 - 1:50pm Tuesday/Thursday